

Commercial Smart Leads Program

Build Your Business With Qualified Sales Leads!



<p>What Is The Commercial Smart Leads Program?</p> <p>How Can It Benefit You?</p>	<p>The Commercial Smart Leads Program is a proven telemarketing program that has been very effective at helping commercial contractors reach their target markets, develop new business opportunities, increase sales, and receive a strong ROI from their marketing investment.</p> <ul style="list-style-type: none">◆ Increase Sales - all leads are pre-qualified◆ Save Time - eliminates cold calling◆ Low Cost - appointments for as little as \$84.00 each◆ Customizable - you choose the coverage area, type of client, and size◆ Increase ROI - if you close just 10% of the leads, your potential ROI could be over 300%!
<p>Package Options</p>	<p>Smart Leads Program Package Options:</p> <p>Silver Package: 15 Qualified Leads (including appointments) - \$1,400 Gold Package: 25 Qualified Leads (including appointments) - \$2,200 Platinum Package: 50 Qualified Leads (including appointments) - \$4,200</p>
<p>Here's What Other Smart Leads Contractors Are Saying</p>	<p>"For five years we have used Smart Leads to build our business...we love the Program." M. Johannes, President, Nations Roof East</p> <p>"We've tested other lead sources and the Smart Leads Program has consistently provided us with strong qualified leads...we're very satisfied." A. Squilla, Vice President, Hayden Building Maintenance</p> <p>"The Smart Leads Program has helped us target and close new business during these difficult economic times." P. Cooper, President, Elite Roofing</p> <p>"Our customized Smart Leads Program has been critical in helping us penetrate new markets." D. Stokes, Vice President, Advanced Roofing</p>
<p>Sign Up Now</p>	<p>For More Information and Order Form Visit: www.ceodirectmarketing.com/smartleads Call: 609-977-9124 Email: ceodirectmktg@aol.com</p>

Commercial Smart Leads Program Order Form



Company Name		Date
Street Address		Telephone
City, State, Zip Code		Fax
Contact Person		Email
Your Coverage Area	<input type="checkbox"/> Zip Codes: _____ <input type="checkbox"/> Counties: _____ <input type="checkbox"/> Metro Area: _____ <input type="checkbox"/> States: _____	
Types of Roof Systems You Install	<input type="checkbox"/> Asphalt <input type="checkbox"/> Single Ply <input type="checkbox"/> Restoration <input type="checkbox"/> Other: _____	
Facts About Your Company To Stress... (If you want to add more information, please include on a separate sheet of paper.)		
Types of Clients	<input type="checkbox"/> All <input type="checkbox"/> Retail/Restaurant <input type="checkbox"/> Industrial/ Manufacturing <input type="checkbox"/> Office/ Professional <input type="checkbox"/> Health Care/Hospital <input type="checkbox"/> Property Management <input type="checkbox"/> Utilities <input type="checkbox"/> Schools <input type="checkbox"/> Other: _____	
Any Companies Or Organizations To Exclude? If yes, please specify.		
Additional Offer		Do You Want To Offer A Free Roof Evaluation? Yes / No
Program Package Options	Silver Package: <input type="checkbox"/> 15 Qualified Leads (including appointments) - \$1,400 Gold Package: <input type="checkbox"/> 25 Qualified Leads (including appointments) - \$2,200 Platinum Package: <input type="checkbox"/> 50 Qualified Leads (including appointments) - \$4,200	
Minimal Criteria For Your Leads	<input type="checkbox"/> 10,000 sq ft or more <input type="checkbox"/> 5,000 sq ft or more <input type="checkbox"/> Don't exclude on square footage if multiple buildings <input type="checkbox"/> Two week window for appointments <input type="checkbox"/> Other: _____	
What Is A Qualified Lead?	Your qualified leads include: 1. Telephone contact with a roofing decision maker/influencer in the target market (industry, size, and geographic area). 2. Request for Commercial Roofing Solutions Information Kit. 3. Contact's answers to the lead qualifying questions which include: roofing needs and plans; building and roof information; and project budget and timing. 4. Agreement to receive a follow up call or an appointment to meet with you.	
Ordering Information: Mail completed order form and check for full payment to: CEO Direct Marketing Services LLC, Attention: Cliff O'Brien, PO Box 211 Milton DE 19968. Make checks payable to: CEO Direct Marketing Services LLC If you have any questions, please call 609-977-9124 , or send an email to ceodirectmktg@aol.com or visit us on the Internet at www.ceodirectmarketing.com/smartleads		